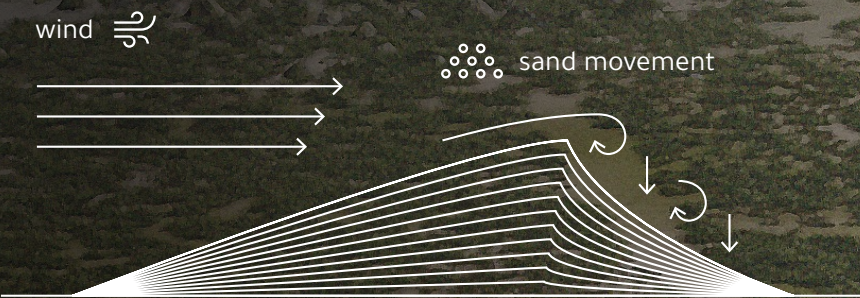




seed symbiotic coevolution

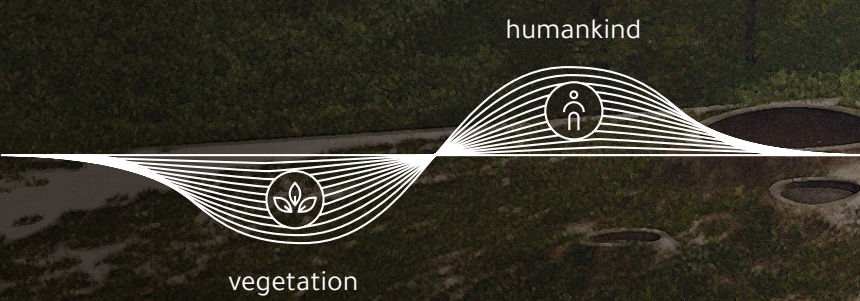
the power and beauty of wind

The forms we build are dictated by two primal forces, the prevailing winds and seasonal solar angles. Our massive walled dune-like structures smooth out the extreme temperature spikes — interiors stay cool in the summer and mild in the winter due to the thermal mass and clever orientation and exposure. The prevailing winds allow for a natural cross ventilation and hidden courtyards provide secret gardens protected from the elements. We mimic natural landforms to gracefully blend into the inherent beauty of Fly Ranch.



the sine wave of life

There is a simple elegance to using the natural material found on site and staying in balance with nature. Where we remove soil, we make a sunken garden that catches water and smooths temperature swings in a microclimate. And the excavated soil becomes the perfect building material for adjacent comfortable above ground spaces. We have enough, we live in a world of plenty should we choose to see it that way and can live in balance with the earth. Life supporting life.



rooted in place

Our designs, systems, and philosophy take inspiration and direction from the Northern Paiute and the native people who have lived in harmony with this land for millennia. From the art found in petroglyphs at Winnemucca Lake, to the convening of tribes for celebration, conference, and trade, the delicate relationship with species like the Cui-ui, their lightweight nomadic structures, and underlying everything, the belief in Puha, the universal power that flows through all beings and entities — we see our future as much as the past.



the reason why

Climate change and other man made disasters driven by rampant consumption are rapidly destroying the planet and leading to wide-scale desertification and habitat loss. But these trends are reversible, and we think what we build on Fly Ranch can become the seed of a beautiful, symbiotic future that will grow and spread around the world counteracting and reversing current trends and bringing us inline with a natural state of evolution.

Renewable technology and generative practices are a given. What we need is a spiritual awakening to reframe our values. Our proposal is not only about the environment: it is about people, and the experiential, emotional, and psychic experience of humans. Our optimistic mission is to demonstrate how human spiritual ambitions can be attuned to restore the ecosphere. This is how we foster conditions for a way of life that cares for the earth, longterm: because it cares for its people, too.

How do we do this? We create a thriving community, one where people are healthier, happier, and spiritually transformed into a new global conscience: nurturing a higher quality of life through a social art practice.

This ethos manifests in the development of a knowledge-based city that will become the world's epicenter for research, exchange, investment and advancement of life-centered products, systems and services. It also serves as a destination spiritual oasis and wellness center. It invites the world to share in this learning and communing, to symbiotically connect with ourselves, each other, and nature.

The premise of our design is deeply organic taking inspiration and paying respects to the native peoples who have lived on this land for tens of thousands of years: natural materials, food grown and energy produced onsite, using 90% less electricity than average. A series of structures that are adaptable and flexible in order to support an ever-growing community, they scale nimbly and efficiently. The structures are tucked humbly and thoughtfully into the landscape, spawning a collaborative sculpture with the earth itself. They are discrete, graceful, low-impact, and elegant.

Agricultural and energy systems will be completely intertwined with day to day life: imagine riding your solar powered e-bike and picking an apple off a tree on your way to a conference. Our goal is not to be merely sustainable, but wholly generative: we seek not to just maintain and sustain, but to restore and improve, greening the desert as we go. We will in turn create the most beautiful environment for the human experience, centered around community, knowledge and research: one that brings people together, inspired by traditional convening of local Native Peoples.

We are creating the conditions for a global community to emerge, one in which scientists, artists, renegeades, tinkers, thinkers, makers, talkers and doers symbiotically thrive and care for the land, themselves and each other.



phase 0

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phase 1

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phase 2

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phase 3

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