**Fly Ranch Artist Statement**

For almost 30 years, people from all over the World have traveled to the Black Rock Desert to see and build Amazing Art, and to learn about Important Ideas. Black Rock City is where they go to practice these improvements to life.

The World is trying to get Fly Ranch to become a fountain of Hope and Healing, all year long. A place where they can learn important things like:

It is now very cool to be aware of your carbon foot print. In Black Rock City, they get to practice many ways of changing that in their daily lives. Fly Ranch is now being asked to supply this desperately needed information.

Visitors to Black Rock City learn that making Art with smart people every week, is more fun than pretty much everything else in their lives. Fly Ranch is being asked to expand that wonderful activity to more people, from all over the World.

After visiting Black Rock City; being Amazed becomes a weekly requirement in the process of building a richer life. Fly Ranch is now being asked to provide access to being Amazed, all year long.

Visitors to Black Rock City learn that living well with less is a good thing for Us, our Cities, and our Planet. And then they try doing that for a couple hundred hours straight, out in the Black Rock Desert. Fly Ranch is being asked to provide access to that learning curve.

Visitors also learn that Life becomes richer, more satisfying, and more interesting after encountering the lessons on display in Black Rock City, but now their friends want to come too. With over 100 official Burning Man mini-Events scattered all across every continent, the number of people wanting access to that information is growing larger and larger.

Over a million people have now gone to Black Rock City and in many important ways, Fly Ranch is an attempt to deal with this imbalance in supply vs demand.

Black Rock City has only 7 days a year to allow people access to building richer versions of themselves. But, this Event is already denser than London. Where do you put more people in Black Rock City?

On the other hand, there are 365 days every year to transform people at Fly Ranch. This proposal explores a variety of ways to accomplish these goals.

Structures built on Fly Ranch should complement the surrounding landscape, or even hide in it. Civilized spaces to teach, learn, and grow are already in very high demand. Fly Ranch is being asked to provide this in a professional and attractive manner……as soon as possible.

3 different architectural themes are provided in this Design Proposal, as examples that might address the widely varied audiences that wish to access the magical universe of Burning Man Culture.

And Fly Ranch is being asked to be more than carbon negative. Like Black Rock City, it must be a place where people can meet the ones who are inventing the Future, and to learn about the constantly evolving best methods of interfacing with the World around us. Visitors to Fly Ranch will come expecting to See Fantastic Art, Hear the Newest Music, and to Hands-on-Practice the many different lessons they hope to learn.

That is why this proposal for Fly Ranch has Classrooms located next to the Operations Buildings for: Fresh Water, Waste Water, Electricity Generation, and Agriculture. This way, visitors to Fly Ranch can arrive with lots of questions, and leave as teachers.

Fly Ranch is being asked to supply significant Display Space outdoors and indoors for leading edge Art from all over the World. Fly Ranch can also provide large and small venues where visitors can learn directly from the makers of better practices, and new technologies.

And that is what Fly Ranch is being asked to become: a Window into a Better Future. A place to share information. A place to get rebalanced with the Planet we live on, and become a part of its’ healing.

Fly Ranch; a Desert Oasis where people convene with experts on how to live in more harmony with our Biosphere, and to sample the Joy of putting Amazing Art into our lives.

**Fly Ranch Environmental Assessment**

Fly Ranch is situated near Gerlach, Nevada, within the Black Rock Desert. Despite its desert description the land is teeming with life and many natural phenomena – hot springs, volcanic rock formations, and even fairy shrimp that lay dormant in lakebeds until the next rain.

This site also has historical and cultural significance to the Numu (Northern Paiute) and Newe (Western Shoshone) people. This development plan strictly adheres to the preservation and regeneration of the existing ecology and local customs.

Rainwater is captured in balance with the ecological needs of the site, ensuring adequate supply to local flora and aquifer recharge zones, only utilizing the excess for potable and non-potable uses.

Wastewater effluent is captured utilized as a resource, being fully processed within the local microgrid system to yield drinkable water and fertilizer for agriculture.

Localized renewable energy and battery storage is used for all power generation and meets over 100% of the needs of the ranch, supplying additional power that can be used to charge agricultural equipment for the local community.