The location for the housing zone was chosen due to the close location of healing springs and a convenient form for the location of houses. Also, the variety of plants in the area creates a unique magnificent view that visitors can observe from their homes. The abundance of plants on this site does not allow building large massive buildings, so it was decided to raise the houses one meter from the ground in order to preserve the uniqueness of the place and prevent the emergence of a cultural landscape.

In the residential area, as in other areas, you can only move around by bicycles or by electric vehicles that can be rented and refueled in the energy park area. You can get to the settlement from anywhere in the Fly Ranch. You can drive up to the houses by bicycles that park near the houses.

The public area is located in the heart of the Fly Ranch, that is, it is the center of the ranch, which provides convenient movement between the projected areas. The public area is creative and administrative the center of the entire ranch. This location was chosen due to the already existing main entrance to the Fly Ranch.

The territory has huge desert areas that allow building at ground level and makes it easier for builders while preserving plants. The location of the sculpture park was not chosen by chance: the first Burning Man festival in this area was held here.

And paying tribute to the first participants of the festival and preserving the history of this unusual event, it was decided to preserve and give this place for the sculptures of the festival.