

PROJECT CONCEPT

The study focuses on the geographical identity of the area in the past which was formed by desert land. The design reflects the original sand particles of the area, where the particles and molecule of the sand are the basic elements that shaped and influenced the design form and concept.

The focus of the project is to create a platform that generates opportunities for the area to evolve through its heritage, economy and culture. The idea started by analyzing the abstractions of the land sand particles with the architectural language of the place which leads to identifying the form, space, and the function, thus these particles creates endless possibilities and opportunities for a design to transform.



FORM & CONCEPT IDEA DEVELOPMENT

