



Being Iconic needs to be in touch with collective unconscious, also the significant coordination with the climatic and cultural characteristics of the context, and the symbolic aspect, the form of the design would make a close connection with the profound identity of each person. The form of the tent has been an inspiration for design specially the interior space. Project being expanded in the horizontal axis and the entrances being located in all directions have led to the close connection of the building with all the complexes around.



This design tries to replace the common image of an environment polluting factory with a nice image of a sustainable powerhouse, with utilizing a static method which is suitable for the climatic condition and has the least intervention in the environment. Plants and the greenery in the underneath layer, refer to the life power of the complex whose chimneys send out oxygen (O₂) instead of carbon dioxide (CO₂), in contrast with the other traditional powerhouses. The circular movement of the blades of the wind turbine would lead to creation of a mental image for people: the appropriate utilization of natural energies would lead to production of clean energy and the clean energy producing buildings can be designed as symbolic and beautiful ones.