



THE GREEN FRAME

Green is new white.

The City of Masdar is a glimpse into the future of urban planning and architecture. It aims to be a mixed-use, sustainable community, including employment-generating land uses, residential areas, parks, plazas and neighbourhood amenities. It aims to be a commercially viable city offering the highest quality of life within the lowest environmental footprint. The low-carbon city will continue to rise over the next decade as an exemplary model for sustainable development in the 21st century.

Masdar is the Arabic word for "source".

As the name of Abu Dhabi's multifaceted renewable energy company and most ambitious low-carbon development, it is a reference to the Sun, the source of energy that sustains life on Earth, drives the wind and waves, and that over millions of years powered the transfer of ancient carbon dioxide out of the atmosphere and into the ground, creating a climate habitable to humans.

LAGI 2019 | ABU DHABI | RETURN TO THE SOURCE