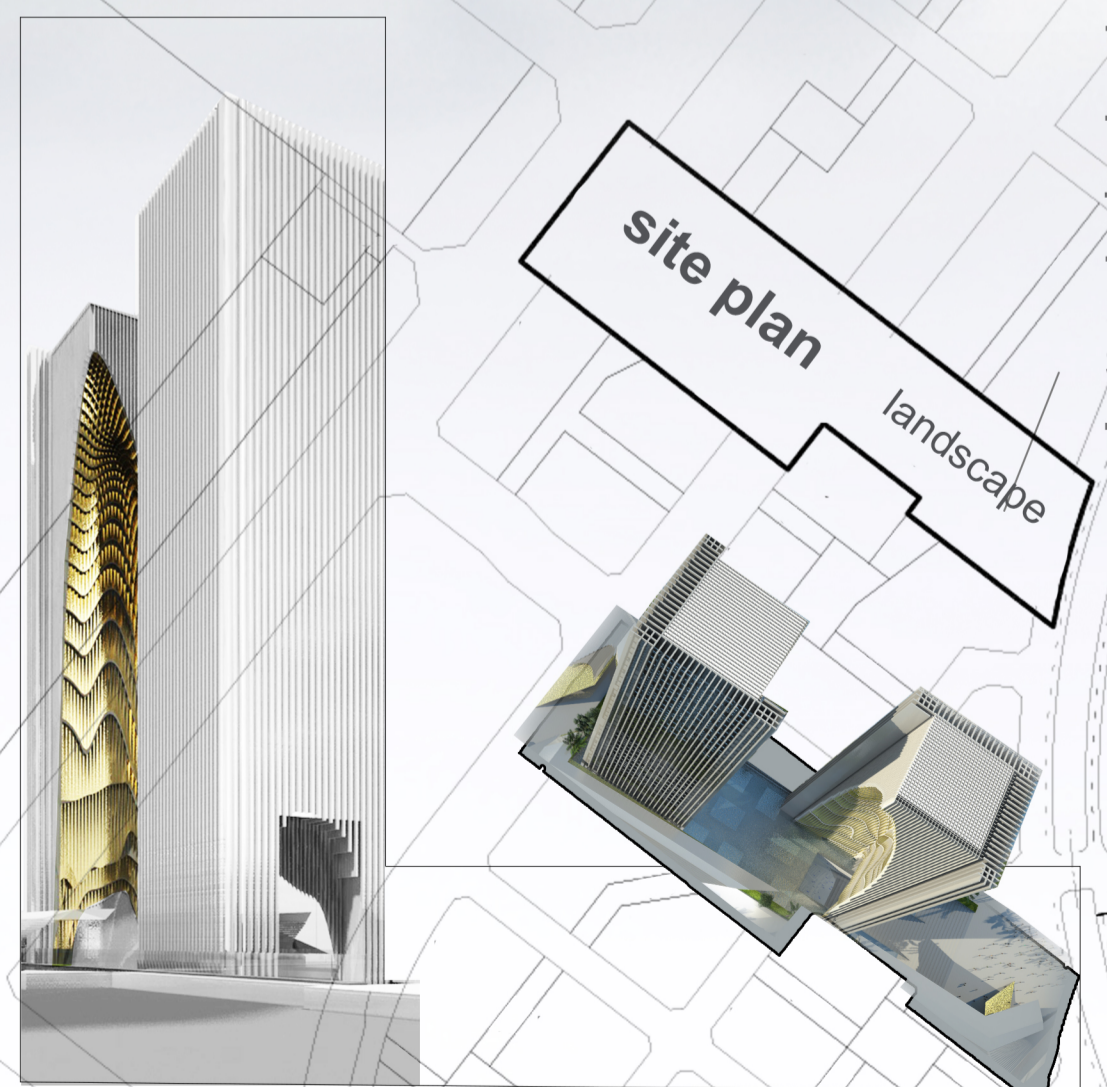




## IDENTITY & AUTHENTICITY

The United Arab Emirates is a country pioneer in the urban and modern technology development in the direction of global culturalization besides retaining the art, culture and authenticity thereof. Hence, the cities including Masdar City is trying this powerful idea through obeying such pattern and insight. Now four categories have been taken into consideration such as: Authenticity of The United Arab Emirates, the Arabian Architecture, Renewable Energies Technology, Attracting the Tourist throughout the World as a country which is longing for the peace and making the relationship with the world in designing such urban element and with regards to the pattern of the above-said city which is based on the Renewable Energies and the Clean City Pattern: **Authenticity of the United Arab Emirates -Architectural Authenticity and Arabian Architecture-Technology and Renewable Energies-Tourism industry**



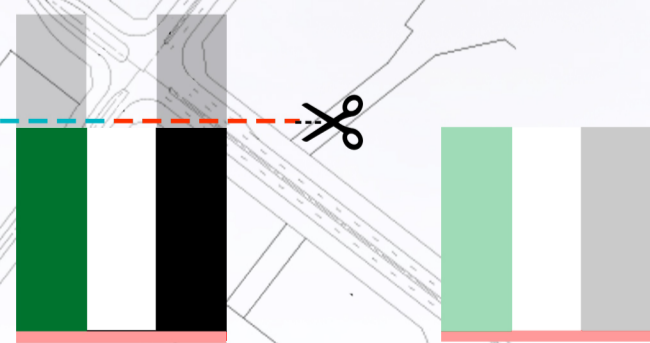
Masdar city Icon

CONSEPT DIAGRAM



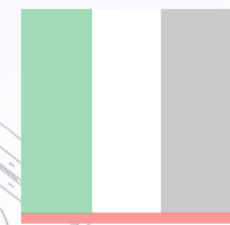
1

Flag of the UAE



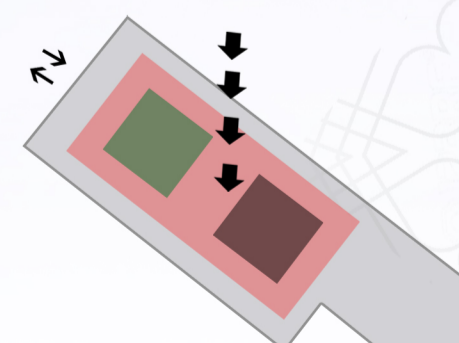
2

Fossil fuel is prohibited



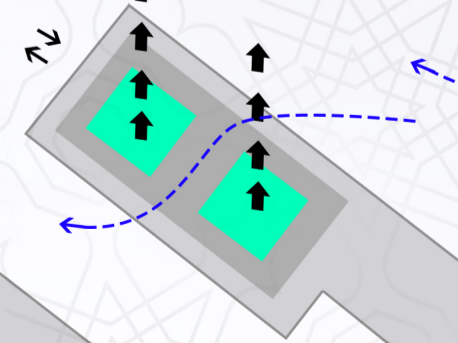
3

Architecture icon



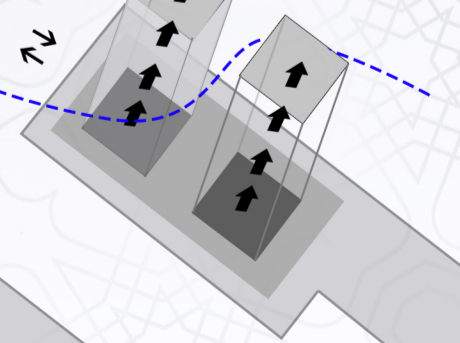
4

Oil - Development - Alliance



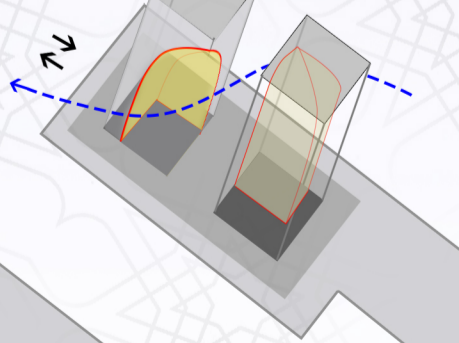
5

Extrude



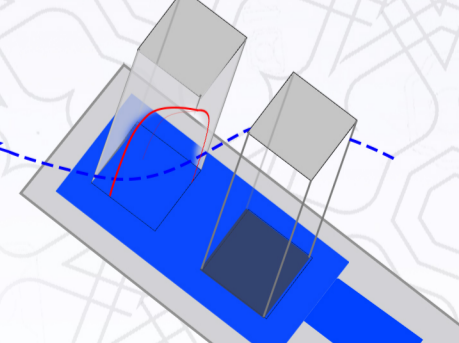
6

Earth to sky



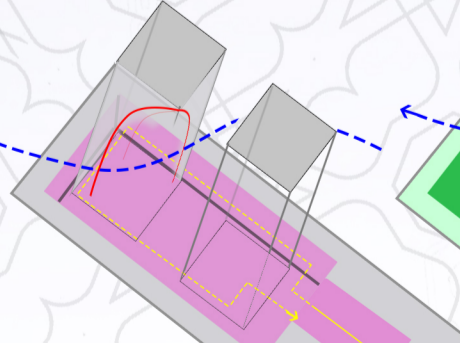
7

Arabic architecture



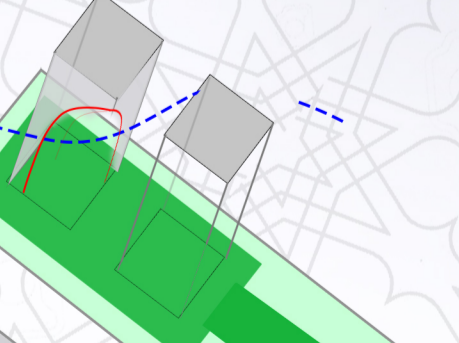
8

Musical fountain



9

Underground Museum



10

Landscape