To support the idea of these three linking qualities, the team investigates the St Kilda Triangle and its master plan in detail in attempt to ensure the design adds value to the community and original masterplan. St Kilda Triangle is located across the road from one of the most famous beaches in Melbourne – St Kilda Beach. It is also next to a heritage listed theater and theme park, which tracks back to over a hundred years old. It was once the most popular recreational centre in the 1960s and 70s, housing musicals, operas, ballets and annual events like the Melbourne Film Festival. This was however dispersed by new theater and stages, as artists shifted to contemporary places with their audiences. The heritage theater stayed unchanged along with its slow-moving surroundings.

The site lies within a great location and transport system, which brings good development prospects. Well-developed roads and public transportation connects St Kilda with Melbourne CBD by both cars and trams. St Kilda Triangle is currently underutilized as a car park, with minimum economic benefits and no attraction to the public. Previous development schemes were put aside, causing millions of dollars spent with no positive outcome. The first factor was the economy – the global financial crisis in 2008. The second factor was its conflict with local culture, as local residents did not want physical structures blocking the seascapes but instead a large open space for local events such as St Kilda Festival, Esplanade Markets etc. The public wanted to maintain traditional sentiments of the suburb, and did not want their children to grow up in an over-commercialised society.

Functionalities from the previous masterplan were merged into this project and presented in a different way. With the St Kilda context in mind, the current master plan is modified to suit the new design, extending the ideologies to introducing more green space with an amphitheatre at the centre of the outdoor plaza. The amphitheatre aims to restore the traditional use of the site as a performance place. Alongside the Palais Theatre, the community now has the chance to host outdoor events in the amphitheatre with the aesthetic energy generators as its background. The green hills will grow along the edges of the Esplanade and will smoothly merge into existing pedestrian paths to ensure the seascapes are maintained for the surrounding buildings. The design introduces three openings to the culture facilities with energy generators growing out of it. The openings are surrounded by waters which forms a playground for the visitors and introduces additional nature light into the culture facility underneath. A directed circulation is presented to link the plaza and culture facilities. All functions from the original masterplan are retained and extended, including the outdoor view terraces and car parks.