“We are pre-programmed by our intuitions of building types to behave in ways appropriate to the form.”

Two building types reign over St. Kilda’s pre-programmed intuitions: Palais Theatre and Luna Park. The festive atmosphere exuded by these two landmarks impregnate the imaginary of the place. Our proposal takes a common denominator that will always be present in every festivities: the balloon. Ballo-on aims to make public and open the joy felt only in the depths of these two projects.