



PLUME

10000MM | 4000MM | 3000MM
CLADDING FOR ABORIGINAL ART OVERLAY

The PLUME Tradition Overlay is based on Aboriginal Boonwurrung culture, specifically a contemporary representation of the Great Ancestor Creator Spirit Bundjil with his gift of Fire for Mankind. This is mainly represented through the PLUME Monoliths of Wing and Fire, each comprised of a pair of Wing elements holding up the Fire elements between them.

The PLUME stands roughly 10 metres tall at its highest. Visually, black Wing elements encase the golden Fire elements and provide contrast that adheres to the traditional visual representations of the Bundjil. Fire elements comprise of golden-coloured Solar Panels and a perpetual, black, red and gold Kinetic mobile that denotes the activated and harnessed power of the Sun by Mankind. Innovative Value Creation is achieved through interactive abilities embedded into the Wings element that allow for colour-changing lights and rhythmic Kinetic motions to accompany various cultural events happening on The Lawn.

The PLUME Technology Overlay is based on innovative Augmented Reality technologies to spur cultural Value Creation for the PLUME. Through its Light functions, programmable Full-RGB OLED lighting will create patterns on its front face that, when scanned through a mobile device running a customized scanning application, will play Augmented Reality 3D scenes that line themselves with this Monolith.

These 3D scenes will be used as a multimedia medium for avant-garde Aboriginal Storytelling through Elders engagement in its creation and a source of interactive self-education for visitors to the site, spreading the Boonwurrung culture, day and night.