When we think of buildings we typically associate it with words such as static and non-reactive. With the facades covered in Energy Follicles, the buildings and spaces come to life and “breathe” as the wind is channeled through the site. While energy is being generated, there are no disturbances nor injuries to wildlife compared to standard wind energy technologies. Also, the follicles are manipulated and can generate energy with every light breeze and touch of the human hand.